

WHAT'S NEW, NOW, & NEXT

Start Date: 3/14/2019 5:30 PM

Ensure that you are aware and knowledgeable for what's new, what's now, and what's next for our kitchen and bath industry and your business plans. Especially important for being on trend is to look beyond kitchens and baths to the consumer and the greater world we live and sell within – beyond our immediate experience – to see how larger trends are shaping our business and customers' needs, desires, and expectations. Trends pointing to today and tomorrow in kitchen and bath design. With our consumer more aware and empowered, there will not be “one size fits all”. Learning what's new, what's now and what's next will empower you to drive the right decisions and applications for you, your showroom and your business.

Speaker bio:

Sarah Reep, is a respected expert, leader, and designer in the Kitchen & Bath Industry with more than 20 years of direct experience in design, product design, trend forecasting, retail, home, consumer insights, marketing, business development, and public relations. Sarah's writings appear regularly in Kitchen & Bath Design News where she writes about retail and showroom strategies in her regular column, Inside Today's Showroom. Sarah shares her design expertise, enhanced by trend knowledge, with Kitchen and Bath Industry designers and business leaders across North America.

Agenda:

- * 5:30 – Members start to arrive (main entrance)
- * 5:30-6:00 – Social/networking
- ** Appetizers
- ** Soft drinks, water, coffee, hot chocolate
- * 6:00-6:45 – Dinner in cafeteria
- ** Dinner will be a fajita bar (chicken, beef, shrimp, beans), with a dessert station, coffee station, and hot chocolate bar
- * 6:45-7 – Chapter announcements, move from Cafeteria to Auditorium
- * 7:00-8:00 – CEU Presentation – Design Trends (Sarah Reep)
- * 8:00 – Wrap up and depart

MARCH MEETING:

MASCO CABINETRY
4600 Arrowhead Dr
Ann Arbor, MI 48170

Location(s)

MASCO CABINETRY
4600 Arrowhead Dr
Ann Arbor
Alabama
48170
United States